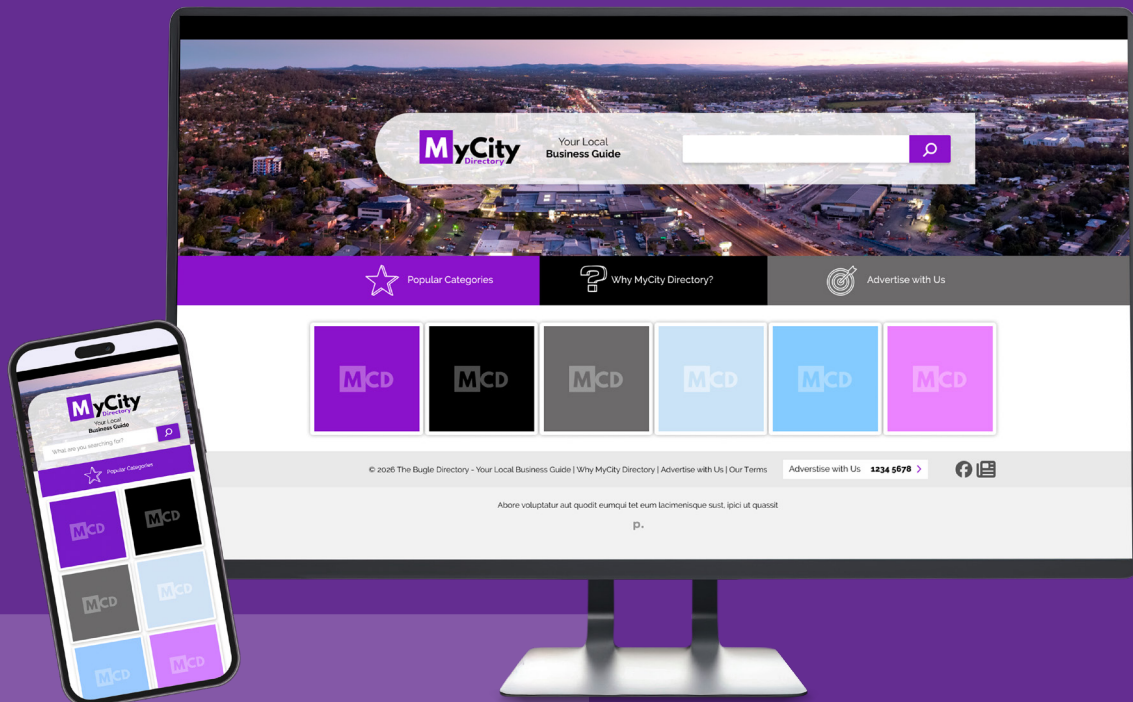


Introducing... MyCity Directory.

If you're looking to sell goods and services locally, you're going to love mycitydirectory.com.au



Our aim is to simply help connect locals with our great, home grown local businesses.

On our easy-to-use (smartphone friendly) website you'll quickly find some great local businesses... all you need to do is start searching, and bookmark it for future reference.

The responsive website features a dedicated page for each of our businesses; complete with pictures, video, logo, phone (with Click to Call), fax, street address, email & website addresses, links to social media, opening hours, Google map (with Directions to your Location) and space for a 200 word blurb on each business.

Find out more

We'd love to invite every local business to be part of the **MyCity Directory**.

To find out more contact our team... on **07 2113 3820** or email media@mycitylogan.com.au

Advertise from just \$10p/month, no contracts – cancel anytime.

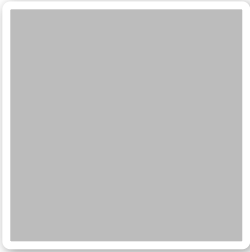
FACT SHEET

Directory Only Pricing (Includes GST)



Feature Adverts

Home Page



\$80^{P/M}

(includes category ad and feature listing)

Category Page



\$50^{P/M}

(includes feature listing)

Search results display in order of priority and 'best fit' against the searched word/s.

The screenshot shows a search results page for 'MyCity Directory'. At the top, there is a search bar and the text 'Your Local Business Guide'. Below the search bar, there are four search results listed in descending order of priority. Each result includes a location pin icon, the text 'Logan 4114', a 'More Details' button, and a price tag. The results are:

- MYCITY DIRECTORY FEATURE** (highlighted in purple): Includes a blue 'MCD' icon, 'Feature Adverts' title, and a red price tag of 'Included with FEATURE ADVERTS'.
- Priority 1**: Includes a purple 'MCD' icon, 'Priority 1' title, and a red price tag of '\$30^{P/M}'.
- Priority 2**: Includes a purple 'MCD' icon, 'Priority 2' title, and a red price tag of '\$20^{P/M}'.
- Priority 3**: Includes a purple 'MCD' icon, 'Priority 3' title, and a red price tag of '\$10^{P/M}'.

At the bottom of the search results, there is a purple bar with a star icon and the text 'Popular Categories'.

Add extra categories to your listing for \$5 per month.